

# Spread of Disinformation: Example 1

Obscure website posts falsehood

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3 years later, copied by Russian TV station's website.

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Picked up by British tabloids.

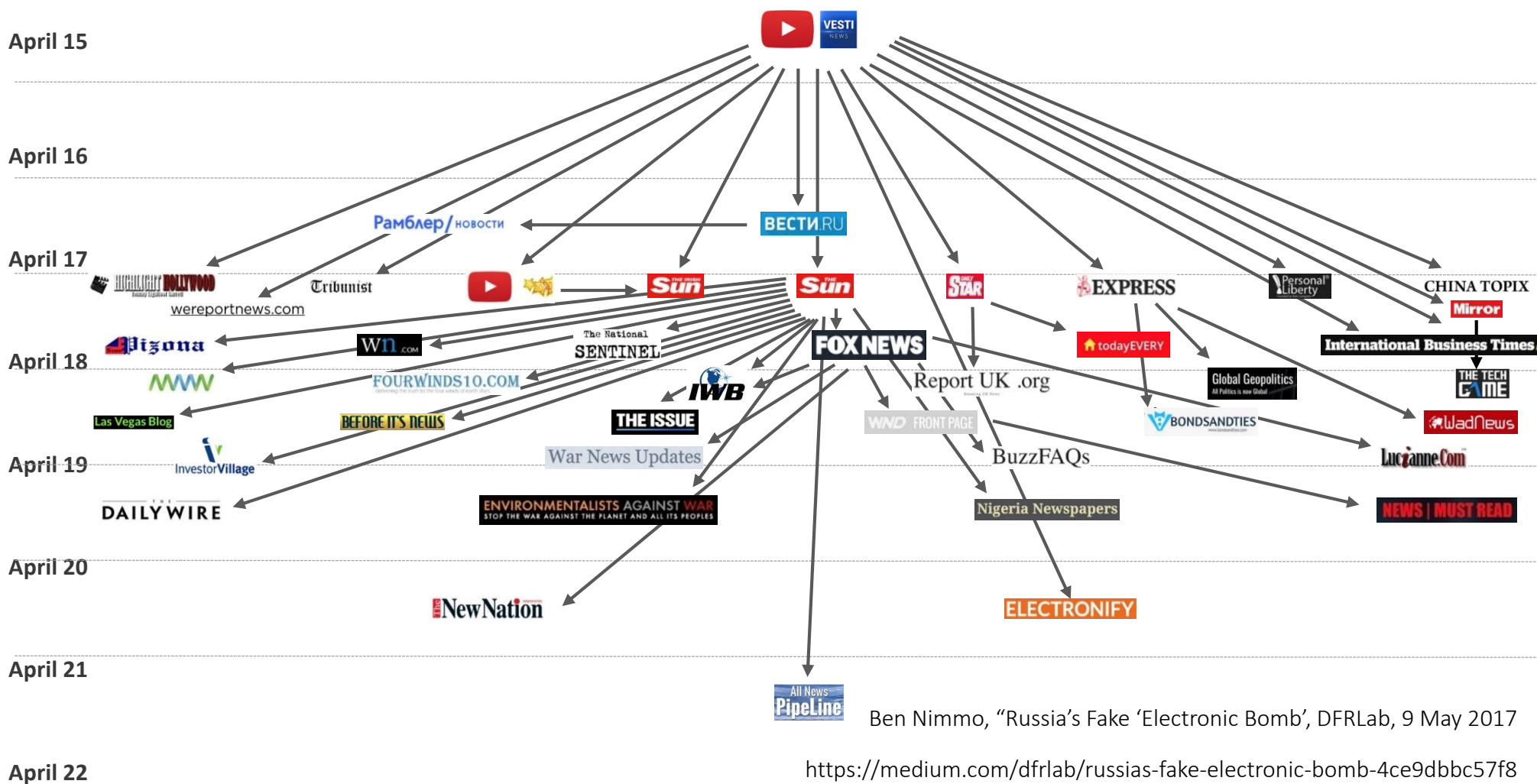
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Began trending on social media and "alternative media".

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Fox News article shared over 27,000 times, mostly on Facebook.

## False claim that Russian technology can "wipe out" the US Navy: 7-day map



# Spread of Disinformation: Example 2



- Troll Website initiated hashtag #StopMorganLie
- Bots and trolls amplified hashtag on social media
- Picked up by mainstream media of foreign country



Some claimed to be independent activists. Investigations revealed the ‘activists’ were in fact controlled by a foreign troll factory.

On 18 Sep 2017, Morgan Freeman said that a foreign country had attacked the US using online activity during the 2016 US Presidential Election

Troll website initiated a hashtag #StopMorganLie and published a claim that he was lying

Hashtag amplified on social media by bots

Picked up by mainstream media of the foreign country, claimed that the counter-movement against Morgan Freeman’s assertion was a “big Twitter outcry” although online traffic impact was minimal

Ben Nimmo: “each of these outlets claims to be a separate institution ... however, their independence is a façade... they work together to promote a common narrative.”